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SIDNEY BREAKFAST CLUB MONTHLY MEETING
7:00 a.m., Thursday March 10th, 2016

Location!!

**Victoria Flying Club
Restaurant
"Dakota Cafe"**

Located at Victoria International Airport
next to the Control Tower

from Victoria:

Pat Bay Highway, **use interchange toward airport, follow Canora to airport industrial east side**, then left on Canso Rd. at T intersection, continue straight into **parking lot in front of the control tower.**

**Hot & Cold Breakfast
Buffet**

Scrambled eggs, bacon and sausage, breakfast potatoes; fresh fruit tray; assorted muffins, orange juice/apple juice; coffee/tea service

\$12.00 incl. Taxes

The dining room will be open at
6:45 a.m. for our use only!!

A G E N D A

1. Introduction of Attendees and any New Participants
1. **Paul Holmes - Smart Dolphins/Social Media Camp & John Juricic - Harbour Digital Media Social Media Business Applications - a discussion**

Paul & John have a combined 40+ years dealing with digital technology business applications (yes, the Internet was around during the mid-90's). From website development, mobile phone applications and business IT implementation, Paul & John have experienced the full spectrum of business based digital operational processes.

Both were early adopters of Social Media platforms and strategies during the mid-2000's. They have consulted with many companies specific to Social Media business processes and strategies. As co-founder of Social Media Camp, Canada's largest Social Media Conference (<http://socialmediacamp.ca/>), Paul brings world-class expertise to this topic.

The theme of Thursday's meeting will focus on the business and marketing strategies and experiences regarding Social Media implementation.

Please join us to find out more about one of the most powerful marketing processes available to business today.

2. Notice of upcoming meetings and/or topics of interest
3. Any Other Business

For more information, please contact:

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