

**SIDNEY BREAKFAST CLUB MONTHLY MEETING**  
**7:00 a.m., Thursday June 8th, 2017**

## Location!!

### **Victoria Flying Club Restaurant "Dakota Cafe"**

Located at Victoria International Airport  
**next to the Control Tower**

from Victoria:

Pat Bay Highway, **use interchange toward airport, follow Canora to airport industrial east side**, then left on Canso Rd. at T intersection, continue straight into **parking lot in front of the control tower.**

### **Hot & Cold Breakfast Buffet**

Scrambled eggs, bacon and sausage, breakfast potatoes; fresh fruit tray; assorted muffins, orange juice/apple juice; coffee/tea service

**\$12.00** incl. Taxes

The dining room will be open at  
6:45 a.m. for our use only!!

## A G E N D A

1. Introduction of Attendees and any New Participants
2. **Ray Brougham, President, Rainhouse Canada**

Ray started his career in 1981 as a journeyman millwright, initially in BC's pulp & paper then in the sawmill industry. In 1991 Ray returned to school at the University of Victoria to earn a mechanical engineering degree. Before receiving his degree, he founded Prototype Equipment Design (PED) and has evolved his company from a prototype machining job shop into a project focused engineering company. Rainhouse Canada (formerly Prototype Equipment Design) maintains it's one stop shop contract manufacturing, CNC machining and the electronic circuit board assembly business. PED's main focus is within the defence, marine and advanced manufacturing sectors. Ray is currently a board member of the South Island Prosperity Project (SIPP) and the Vancouver Island Aerospace Association (VIAA).

Our topic today will be:

#### **"Adventures in rebranding"**

In this talk, Ray wants to engage our audience about challenges faced by well-established owner operated companies and give us some valuable insights into the challenges, risks and rewards of rebranding and repositioning to grow and sustain market share.

3. Notice of upcoming meetings and/or topics of interest
4. Any Other Business

**For more information, please contact:**

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