



CUSTOM LEADERSHIP DEVELOPMENT AND TRAINING

LEADERSHIP IN TODAY'S BUSINESS ENVIRONMENT

In today's tough and competitive business environment, companies regardless of their size are seeking ways to hire and develop leaders with skills that benefit the bottom line while creating a healthy and sustainable workplace for employees. While there are many 'off the shelf' leadership development programs that claim to be customized, many of these are targeted at senior executives and not at potential leaders at all levels and across a variety of functions within a company. How staff lead, manage and interact with one another are key components to a company's success.

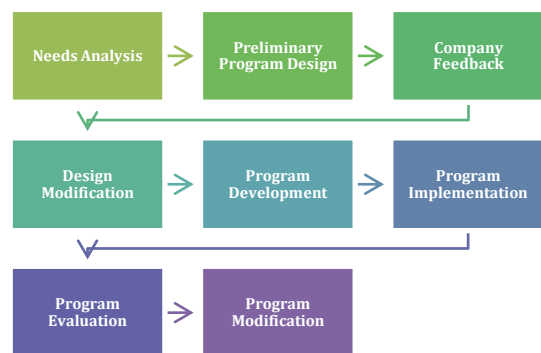
INNOVATION: A KEY TO BUSINESS SUCCESS

Innovation is also a key to business growth but many business leaders don't know how to create a culture of innovation. Most business leaders and their managers are too busy trying to manage and grow their businesses to be involved in leading the innovation process but recent research suggests that leadership is the best predictor of innovation performance. Innovation is

fundamentally a change process. Like all change processes, leaders need to have support if they are to be successful in achieving their strategic goals regarding innovation.

OUR APPROACH

Harbour Digital Media and its partner companies and associates provides custom leadership training that provides busy executives and managers with the support needed to help them to reach their strategic and business goals. Program content and focus is custom built for each organization based on a comprehensive needs assessment leading to program design and implementation. Along the way, company executives, managers, and staff have the opportunity to provide feedback and shape the program to suit their business environment and culture.



Every business operates in a unique environment. Our process is designed to pinpoint the areas that are of the greatest interest and value to business owners, executives, managers and staff.



The following are among the areas that are considered for program design and implementation:

1. Identification of leadership skill sets (including communication, people management, critical thinking, empathy, and emotional intelligence skills)
2. Identification of leader and employee engagement (including generational differences among employee groups)
3. Assessment of the impact of organizational culture and values
4. Organizational and strategic goals
5. Organizational need for mentorship, leader induction, and change management strategies and programs

PROGRAM DELIVERY

Training that produces results is designed with the end-user in mind. We provide a range of options including:

1. Face-to-face, classroom-style delivery
2. Blended delivery (includes both classroom and online components)
3. Fully-online program delivery (includes mobile learning options and online communities to support leaders and employees in their learning)

CONTACT US

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