

An Islander's musings – 2017 BC Natural Resources Forum in Prince George (#BCNRF17)



peninsula INDUSTRY TALK

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I was born in Vancouver, and raised and now live in Lower Vancouver Island. As a self-confessed serial entrepreneur, I have conducted business all across North America. However, besides Vancouver, over time I rarely had clients in my own province of British Columbia. After starting Harbour Digital Media (HDM) six years ago, I vowed to change that reality.

HDM currently manages two Labour Market Projects in B.C. One is based with the Vancouver Island Manufacturing Sector and the second is associated with the North Central B.C. Manufacturing Community. Last week I attended the BC Natural Resources Forum in Prince George. It's great to visit and conduct business with clients in this majestic province. Some personal musings and reflec-

tions from the BC Natural Resources Forum last week:

- Everyone knows everyone! I was astonished ... business people, community organizers, politicians ... they were all friends. Northern B.C. is vast and expansive but I felt like I was part of a village. It was a fabulous experience.
- First Nations communities and

members are totally focussed and determined ... towards generating business opportunity and economic development. Abundant opportunity exists in the North and First Nation's communities and leaders are fully prepared, trained and expectant to benefit and succeed.

- There exists significant sensitivity to the environmental impact from Resource Industry activity. This business community is working very hard to balance environmental and business interests. They care ... a lot ... and are trying hard to balance these competing interests.

- The sky is big and the roads are long. There is snow everywhere ... the pickup trucks are dirty. Northerners are proud and ALL are friendly. I cannot wait to visit again soon.

IT'S WORKING!
Feel Comfortable
Smiling Again.

